

Press Release:

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FOR IMMEDIATE RELEASE

NEW VIRGIN AMERICA FLIGHTS TO HONOLULU, HI

LOS ANGELES, CALIF., (March 25, 2014) -- Today, Virgin America announced their new five hour flight from LAX to Honolulu, Hawaii.

Routes begin May 1, 2014. Virgin America announced that they will be giving out discounts for their first one hundred flyers. Rates vary based on seating choice between Main Cabin, Main Cabin Select and First Class.

The flight will feature all of their previous amenities and more, due to the longer travel time. This includes touch screen monitors on every seat back, offering on-demand menus and countless entertainment options.

“We are very excited to announce our new route. We look forward to offering the same benefits and qualities to our customers as they are now given the opportunity to fly to Honolulu with Virgin America.” said David Cush, the Chief Executive Officer. “The Virgin America experience is unlike anything else in the skies,” said Cush.

Check the Virgin America website at [www.virginamerica.com](http://www.virginamerica.com) for more details. Customers are encouraged to book their flights early to take advantage of the available discounts.

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